

How to Get Paid to Buy Stuff



With Phil Johncock



Overview

- What do you like to buy?
- What benefits do you receive by buying?
- How could you "make money" buying?
- Use your imagination
- Next step?

What do you like to buy?

- | | |
|-----------------------|---------------|
| ■ Home based business | ■ Books? |
| – BlueHost | ■ Decorating? |
| – AudioAcrobat | ■ Plants? |
| – 1ShoppingCart | ■ Gifts? |
| – Killer Covers | ■ Clothes? |
| – Snag It | ■ Videos? |
| – GoToMeeting | ■ _____ |
| ■ Education | ■ _____ |
| ■ Health | ■ _____ |
| ■ Food | ■ _____ |

What benefits do you receive by buying?

- Save time
- Save money
- Looks professional
- Nurtures my creativity
- Sells products
- Makes money
- Look great
- Feel happy
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

3 proven ways to "make money" buying

- Become an affiliate
 - Give out affiliate link | uses "cookies" to track sales
- Share & trade/exchange
 - Cuts costs
 - Allows me to do it for free
- Intention: Wonder & products
 - Example: E-Book Mentoring Program

Examples

- Home based business
 - AudioAcrobat
 - GoToMeeting
 - Use "trial" & ask people to join
 - Ideas:
 - BlueHost sharing/demos
 - SnagIt
 - 1ShoppingCart
- Education
 - First grant - "got paid to learn" ... lead to "internship" program
 - Prepare to complete "as you go"
- Health
 - Scholarships & book
- Food
 - Costco pays 2% ?
 - Scolari's ?
- Clothing
 - Example: Madame Sophie
- Decorating
 - Example: Beverly
- Videos
 - People give what they have
- Plants ?
- Gifts ?

Next steps ??

- Complete online survey & check out links <http://4grants.net/bw9.htm>
- What do you like to buy?
- What is your underlying intention?



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